Project Name

# WAM Code

**Due date**

**Jira URL**

**Asset Location(s):**

* **Local network links and/or paths**
* **URLs**

**Summary:**

**Page URL:**

[www.searshometownsores.com/refrigerator-essentials](http://www.searshometownsores.com/refrigerator-essentials)

**Breadcrumbs:**

Home Refrigerator Essentials

**Hero/Masthead**

**H1:** Refrigerator Essentials Fridge Overview & Top Tips

**~~H2: Fridge Overview & Top Tips~~**

**CANNOT SPLIT TEXT EMBEDDED IN IMAGE INTO MULTIPLE HEADING TAGS**

Upgrade the centerpiece of your kitchen, the refrigerator!

**H2: Keep it Cool – Refrigerators**

We’ve come a long way since the days of the icebox, so there is a lot more to consider when choosing a new refrigerator. What size works for your kitchen? Do you need a larger freezer? Do you want it to be smart? The right fridge will provide you with the perfect amount of space for all your food prep and storage needs.

**ASIDE**

TIP: ADJUSTABLE SHELVES will provide you with the perfect configuration for your items, but don’t forget capacity. As a general rule, allow 4-6 cu. ft. of space per adult in your household.

**H2: What’s Your Refrigerator Style?**

There are three basic models to consider before purchasing a new fridge.

**Bottom Freezer**  [<http://www.searshometownstores.com/Refrigerators-Freezers/French-Door-Refrigerators>]

* Offers easy access to fresh foods at eye level
* Freezer is typically 1/3 of total size
* Freezer is located below the refrigerator section
* Available in single door or French door models
* 3-,4-, and 5-door models are available
* Easy access to fresh-food compartments

**Side-by-Side**  [<http://www.searshometownstores.com/Refrigerators-Freezers/Side-by-Side-Refrigerators>]

* Fridge and freezer section are equal in size
* Good for narrow spaces or galley style kitchens
* More freezer capacity than other configurations

**Top Freezer [**<http://www.searshometownstores.com/Refrigerators-Freezers/Top-Freezer-Refrigerators>]

* Traditional and reliable
* Comes in a wide variety of sizes
* Offers the most storage space for its size
* Freezer at eye level

TIP: MEASURE YOUR SPACE BEFORE YOU SHOP. Account for at least an extra inch of space around the top, sides and back of where the refrigerator will go for proper ventilation.

**H2: The Bells and Whistles – Refrigerator Features**

* In-Door Ice/Water Dispenser

Forget about replacing your Brita® filter or those annoying ice trays with this convenient feature.

* Smart Technology

Write your grocery list or check to see what you’re low on with a Wi-Fi enabled touchscreen like Samsung’s The Family Hub™.

* Dual Cooling System

Separate cooling systems for the Refrigerator and Freezer keeps temperatures stable and food at its freshest.

* Energy Saving Models

Use a minimum of 20% less energy a year than traditional models, which in turn saves you money on utility bills.

* Finish

Keep your kitchen stylish with stainless steel, black stainless, metallic, slate, black or white!

* Shelves

Come in wire or glass options for a classic look or easier clean up.

* Door-in-Door Storage

A separate, outer compartment for easy access to drinks or other snacks of choice.

* Air-Filtration

Added filter that works with air circulation to filter out smells and keep your food fresh.

* Temperature/Humidity Control Drawers

Allows you the ability to customize temperatures for the food you buy in order to keep it fresher, longer.

TIP: SAVE YOURSELF MONEY AND TIME by organizing your fridge in a way that makes sense for your grocery buying habits. If you keep all the dairy products in one space, you’re less likely to lose that sour cream in the back that might go moldy without your notice.

**H2: Desserts with Less Work – Yummy, No-Bake Recipes**

Do you have a sweet tooth? Use your fridge to whip up these quick and easy, no-bake recipes. Less time, less mess and instant success with just a mixing bowl and your refrigerator. Berry Fridge Cake[berry-fridge-cake-recipe.pdf] and Ready in a Pinch Chocolate Refrigerator Cookies[chocolate-refrigerator-cookies-recipe.pdf] are yummy!

REFRIGERATED RECIPE IDEA:

**H3:** NO BAKE BERRY FRIDGE CAKE

Delicious doesn’t need to be baked! Use your refrigerator to whip up this tasty berry delight.

Download Recipe PDF [berry-fridge-cake-recipe.pdf]

REFRIGERATED RECIPE IDEA:

**H3:** CHOCOLATE REFRIGERATOR COOKIES

Tasty chocolate and peanut butter cookies that are super simple to make.

Download Recipe PDF [chocolate-refrigerator-cookies-recipe.pdf]

**H2: How-To: Create an Amazing Fridge Gallery on Non-Magnetic Stainless Steel**

Believe it or not, not all fridges are magnetic anymore - but don’t let that stop you from proudly displaying your pictures and notes. Our DIY Fridge Gallery ideas will help you keep your favorite memories and memos in full view.

DIY IDEA:

**H3:** CREATE A FRAMED ART GALLERY

An easy framed gallery how-to for stainless steel (non–magnetic) refrigerators.

Download DIY PDF [framed-art-gallery-how-to.pdf]

DIY IDEA:

**H3:** CREATE A HANGING ART GALLERY

An easy hanging gallery how-to for stainless steel (non–magnetic) refrigerators.

Download DIY PDF [hanging-art-gallery-how-to.pdf]

Ready to learn more about fridges? Read our buying guide [TBD – refrigerator buying guide page/PDF]. Ready to shop fridges? We have unbeatable prices on the best brands available.

**BRAND LOGOS**

Kenmore Whirlpool GE Frigidaire LG Samsung Bosch Kitchen Aid

SHOP NOW>[ http://www.searshometownstores.com/Refrigerators-Freezers]

NOTES:

Need refrigerator buying guide link

Need SHOP NOW link – goes to main refrigerator appliance page